

Ashley Lippman

Senior Multimedia Designer & Developer

www.dashdigitaldesigns.com

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586.531.0804

EDUCATION / WORK EXPERIENCE



05/2018 - Current

DashDigital Designs
Freelance Design
Consultant



05/2010 - 05/2018

Plastipak Packaging, Inc.
Multimedia Designer
Web Developer



05/2008 - 05/2010

Freelance Designer
Graphic Designer
Web Designer



2008 Graduate

Bachelor of Fine Arts
College for Creative Studies
Animation & Digital Media



09/2007 - 07/2008

Internship
Wayne RESA
Multimedia Technician



05/2007 - 08/2007

Summer Internship
Graymachine: Harry Frank
Motion Graphics Intern

SOFTWARE PROFICIENCY

Adobe Creative Suite

- Acrobat Pro
- Dreamweaver
- Illustrator
- Photoshop
- AfterEffects
- Flash
- InDesign
- Premiere

Microsoft Office Suite

Windows / Mac OS Platform

SKILLS

Ad / Brochure Design
Brand Identity
Client Management
Corporate Design
Flash Animation
Logo Creation
Marketing Campaign

Motion Graphics
Front-End Programming
• (HTML / CSS)
Social Media Branding
Video Editing
Web Design
UI Architecture

DESIGN & PROJECT EXPERIENCE

DashDigital Designs: Freelance Senior Multimedia Consultant

Remerica Hometown

- Mailers / Postcards
- Logo Concepts
- Brand Development
- MECA (Marriage Enrichment Centers of America)
- Web Design: www.41marriage.org

Shari Cimino Consulting

- Web Design: www.sharicimino.com

Cavalier Pictures

- Social Media Branding
- Website Maintenance

Spitzer Center

- Newsletter Creation and Distribution

Plastipak Packaging, Inc.: Multimedia / Web Development

- Corporate Branding / Marketing Campaign Materials
- Posters, Ads, Tradeshow Displays and Concept Brochures for Customers (PepsiCo, Dr. Pepper, etc.)
- Motion Graphics for Internal Promos
- Internal Intranet Design / Architecture / Development (HTML / CSS / JQuery UI / PHP)
- External Web Design / UI Design / Development / Maintenance
- www.wl-express.com
- www.plastipak.com
- www.cleantechrecycling.com

Freelance Graphic Design and Animation

- Web Design / UI Dashboard Design
- benzinga.com
- listyourdebt.com
- journalism.org
- linkxl.com
- tradvel.com
- ListYourDebt Corporate Branding Materials
- uwemp University Courseware Site Design Concept
- Gamechanger Corporate Branding and Website Concept
- Westwood Community Schools / Cyber High School Website Concepts
- Greendog Powerloo Product Brochures
- United ATM Product Brochure